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**ATLANTA-BASED MEDIA FIRM LAUNCHES
SPIRITUAL CHILD DEVELOPMENT™ INITIATIVE**

Atlanta, GA (August 23, 2010) – *Out of Many, we are One* is the rallying cry behind new spiritual child development™ media company, Little Lamb Properties™, LLC. The brainchild of Atlanta businessman Rodney Henderson, Little Lamb Properties™ shines the spotlight on spiritual diversity, an issue that many parents look to address with their children, but at times just don't know how. Passion is never more apparent than in the commitment a mother or father has to their faith. Naturally, this passion is passed on to the child. But what happens when a child is first exposed to children of other faiths? Without proper guidance, confusion and conflict can set in. The mission of Little Lamb Properties™ is to sow a message of spiritual understanding and respect to the impressionable minds of young children. "More than anything else, we want to get people talking about this very important issue of spiritual diversity, and Little Lamb™

provides the tools for this to happen,” said Henderson. Little Lamb Properties™ will deliver its message through the everyday actions of children’s characters, representative of the major religions of the world. “The challenge has been to allow the audience to identify with characters representative of the various faiths, while avoiding any direct reference to any particular faith. It is our hope to deliver a message that is inclusive of children of all faiths and is non-judgmental.”

The Little Lamb™ characters will be introduced through a series of children’s t-shirts and pajamas, and a line of adult apparel all featuring The Halo™, a universal icon that will glow-in-the-dark.

For more information on Little Lamb Properties™, LLC and its charming characters, please visit the website @ www.littlelambkidz.com.

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About Little Lamb Properties™, LLC

Little Lamb Properties™, LLC is an Atlanta-based spiritual child development™ media company that produces content and merchandise featuring a set of children’s characters representing different faiths. From its offices in Atlanta, Los Angeles and New York City, the company promotes an inclusive view of the world’s religions and faiths.